

# christy rauwerda

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## OBJECTIVE

To be a valuable member of a creative design team and to advance my career in graphic design.

## PROFICIENCIES

Software: (Adobe CS5) Photoshop, Illustrator, InDesign, and Dreamweaver  
Web programming languages: HTML and CSS

## EDUCATION

*CARTHAGE COLLEGE*  
Graduated May 2000

Inducted into Alpha Lambda Delta freshman honorary society in 1997, and earned a Bachelor's Degree in Graphic Design and Studio Art in 2000.

*RACINE LUTHERAN HIGH SCHOOL*  
Graduated June 1996

Member of National Honor Society since 1993.

## WORK EXPERIENCE

*BERGLUND HEALTH & WELLNESS CENTER, KENOSHA, WI*

### Senior Graphic Designer, Office Manager 2006 - present

- Re-design clinic website, optimize for improved online traffic
- Manage retail website; photograph and list all products on site
- Design clinic and retail logos, brochures, flyers, and advertising
- Manage retail inventory and clinic operations, train new employees

*LAS NOTICIAS LATINAS, KENOSHA, WI*

### Senior Graphic Designer, Photographer, Reporter 2005 - 2006

- Designed logo, newspaper layout, business cards, and invoices
- Wrote news stories, feature stories, and human interest columns
- Photographer for news events and feature stories
- Created illustrations for feature stories
- Responsible for layout and pagination of each issue
- Marketed advertising sales, and communicated with clients for ad design criteria

*VANSTONE GRAPHICS, RACINE, WI*

### Senior Graphic Designer 2004 - 2005

- Managed graphic design, pre-press, and office operations
- Marketed and discussed design criteria with clients
- Created logos, flyers, brochures, menus, and newsletters for clients

*KENOSHA NEWS, KENOSHA, WI*

### Graphic Designer 2000 - 2004

- Designed weekly "Get Out" entertainment section covers
- Created line and photo illustrations to accompany daily news and feature stories
- Created maps, charts, and graphs to accompany news stories
- Designed weekly in-house promotional ads, as well as special event promotions, signs, banners, backdrops, and in-house newsletters
- Designed brochures and flyers for promotions and fundraisers